HOW TO SPEND IT

When fashion creative directors Daria Reina and Andrea Ferolla launchedChez Dédé, their gloriously chic concept store in the Regola district of historic Rome, it was an instant sensation – enough to catch the eye of Lorenzo Lisi, the owner of perennially packed seafood institution Pierluigi on the Piazza de' Ricci, just a stone's throw away. He enlisted Reina and Ferolla's talents, as a stylist and fashion illustrator respectively, in the creation of Hotel De' Ricci (hoteldericci.com; from €350), an eight-suite palazzo on a narrow lane just off Via Giulia, with just about every piece of furniture, art and textile – including the handpainted wallpaper – the work of team Chez Dédé. The killer cocktail bar and 1,500-bottle cellar, however, are Lisi's doing: this little gem is serious about its wine, with a general manager who's a seasoned sommelier and customised selections waiting in your suite upon check-in.

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