

Vogue Usa

As they say, when in Rome, do as the Romans do. That's especially true if those locals are as stylish, sophisticated, and in-the-know as Daria Reina and Andrea Ferolla, the husband-and-wife team behind Chez Dédé, a one-of-a-kind line of accessories and a very special and singular gallery/boutique in Rome. Reina and Ferolla, creative directors in the fashion industry, share a love of beautiful things and an innate sense of chic. The Chez Dédé store is passionately curated with a multitude of luxe treasures: vintage objets d'art, Assouline art books, John Derian decoupage tableware, Linda Rodin's Olio Lusso line, handcrafted accessories, their own cult tote bags, and, above all, illustrator Ferolla's charming limited-edition drawings.

Reina and Ferolla are world travelers (the @chezdede Instagram feed is part travelogue, filled with knockout photos from their frequent trips) but Rome is home. Here is the ultimate insider's Roman holiday, courtesy of Chez Dédé—from their favorite restaurants and museums to a divine spot to watch the sunset over the Eternal City.

Where to stay

Hotel De' Ricci Just opened in May, this eight-suite luxury boutique hotel is located in the center of town, tucked away on a quiet lane near Piazza Farnese and the gloriously bustling outdoor market Campo de' Fiori. Chez Dédé designed the interiors—Ferolla created the enchanting murals on the walls, the handwritten logo, and even the charming Do Not Disturb signs, and Reina's elegant aesthetic influenced everything from the vintage furniture to the textiles.

By Gina Way

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